

FOND FAREWELL



After 39 years' service colleagues and friends gave Sales Director Vince Willows a well-deserved send off as he retired from his much-loved Friars Pride to spend more time with his wife and growing family.

Vince joined Friars Pride in 1982 at the age of 24 as junior sales representative at Friars Pride's original Foxcovert Road depot in Werrington.

During his time at Friars Pride Vince has been amazed by the development of the industry. Remembering back to when he first joined and some of the Fenland village shops only using wet fish and sold a 3.5oz portion with chips served in a 6x2½" bag.

Since Rebecca Lord took over as managing director in 2006 Vince has seen the company strengthen the foundations laid by the original team to grow at a rate that others would love to aspire to. Wishing Vince a very happy retirement, Rebecca said: "I would like to personally thank Vince for his hard work and dedication to Friars Pride over many years. We all wish him good health and happiness in his retirement and hope he keeps his passion for fish & chips."

Vince firmly believes honesty, hard work, respect, and appreciation of the business our customers trust you with are all the right ingredients you need to have a successful and enjoyable career. And most importantly, having fun! "Just to be part of the fish & chip family from fishermen to fish friars, has been the best time of the past 38 years, and without doubt being offered a directorship is the proudest day of my working life. What a privilege to be sales director of the company I love and grew up in."

Despite it being a difficult decision to retire and leave the industry and company he loves; Vince is looking forward to spending more time travelling with his wife Jackie who also recently retired and having also welcomed a new grandchild to his growing family he will certainly be kept busy.

However, despite looking forward to his retirement, Vince would start again at 24 years old and enjoy the whole experience again with the same people. "I've loved my time with Friars Pride. It has a special heart that beats within. When you are a part of the beating heart time flies because you embody the success of a family. I will miss the Friars Pride team, the customers, the challenges, the successes and the buzz."



Get Involved – We're Celebrating NF&CD

This Friday, 4 June 2021 is National Fish & Chip Day, and once again Friars Pride is getting behind the nation's favourite dish and supporting the biggest day in the fish and chip calendar. We're giving one lucky winner a chance to win a 'Trolley Worth of Stock'. Simply follow us on Facebook, share with us how you are celebrating #NationalFishandChipDay – the more unusual the better – for your chance to win our trolley full of goodies. Don't forget to tag #NationalFishandChipDay!

Our NF&CD competition is being run across the Q Partnership – Friars Pride, Henry Colbeck and V A Whitley – with a winner being chosen in each of our coverage areas.

#NATIONALFISHANDCHIPDAY

**INSIDE
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Demand Pushes Oil Prices Up

Presently, demand for edible oils is outweighing supply, particularly as countries across the globe step up their use of bio diesel.

The result, increased prices being seen across all edible oils – palm, soybean, sunflower, and rapeseed have all seen prices increase due to shortages and high demand. Edible oil prices have risen for a fifth time in just three months.

Many harvests have been delayed due to COVID-19 and their workforces impacted, for example, the soya harvest in Brazil and the palm harvest in Malaysia and Indonesia.

When the most popular oil (palm) increases in price, this inflates the lower-priced end of the market and therefore other oil prices such as rapeseed. There is an inter-relationship between oils and fats and as they can be substituted for various purposes, they tend to track each other either up or down.



Oil is a commodity and while you might not have a way of controlling the daily fluctuating markets, managing your oil, and making better use of probably one of your main purchased items could save you money.

Range manufacturer KFE and the NFFF both offer oil management as part of their training courses. The courses cover all aspects of oil management and will help you to keep your oil well maintained. To find out how good oil management processes could help your business visit kfeltd.co.uk and nfff.co.uk.

Reducing Single-Use Plastics

The single-use carrier bag charge, which has seen a 95% cut in plastic bag sales in major supermarkets since 2015 increased from 5p to 10p on 21 May and has been extended to all businesses in England. By extending the charge to all retailers it is expected that the use of single-use carrier bags will decrease by 70–80% in small and medium-sized businesses. As this change affects all businesses, the NFFF has created some posters to help communicate this charge to customers. The posters are available from their website nfff.co.uk.

Looking for an alternative to plastic, Friars Pride has a great selection of paper bags available. Go online or ask our sales team to see our range.

What's the UK's Favourite Smell?

Fish and chips came in 12th, with freshly baked bread winning the British people's hearts according to a survey

of 2,000 people carried out by VELO. Those surveyed were asked to choose from some of the most common scents to find out which would come out on top. The respondents were asked to select up to three, five or ten smells from a pre-determined list of smells to find out which were the most or least popular. Fish and chips were preferred by more men than women surveyed, coming in, in 5th place with 19% of the vote. Other popular foodie smells were fresh coffee (27%), frying bacon (21%) and a Sunday roast (16%).



BATTER



The Choice of the Professional Frier Perfect for Takeaway and Delivery

ClasSeaco – a unique blend of British wheat and natural ingredients specifically created to help you produce the finest battered deep-fried food.

ClasSeaco batter mix is crisp and golden when deep fried, with a crunchy bite and great flavour.

- Crispy in appearance
- Crispy in texture
- Coats and holds the product well, including frozen sausages
- Good taste
- Light and not soggy when fried
- Maintains in the top box exceptionally well.

ClasSeaco Batter Mix
12.5kg FLCLASCO

£12.49 each



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.



Fish News



There has been a lot in the media lately around sustainable fishing and the supply of frozen at sea fillets.

FASFA and the Marine Stewardship Council (MSC) both responded to the Netflix documentary, *Seaspiracy* and it is important to reiterate as a member of the MSC that Friars Pride works with its partners to ensure all the fish it sells is sourced sustainably.

There are a great deal of fisheries sustainably managed. More than 85% of fish sold in the UK shops are frozen at sea fillets. These fillets are sustainably sourced from the bountiful fishing grounds of the North Atlantic by British, Icelandic, Norwegian, Russian and Faroese vessels.

To bring some facts and clarity to the issue, it is important to highlight that these cod and haddock fisheries and stocks are subject to careful, constant, and rigorous

management and scientific scrutiny to ensure their continued health and sustainability. In addition, FAS fillets are either trawl caught or longline caught and advanced selectivity gear is used. For more information, you can visit the new MSC website and access the Good Fish Guide at mscuk.org or mscuk.org/goodfishguide.

In other fish news, the failure to reach a fishing deal between the UK and Norway this year will affect the percentage of British caught Arctic cod. UK Fisheries vessel the Kirkella normally catches around 10% of all the fish sold in the UK's chip shops – the majority of frozen at sea fillets sold in UK shops are source by Icelandic, Norwegian, Russian and Faroese vessels. It does mean they can continue to supply fish tariff free, while UK fisherman are no longer permitted to fish in Norwegian waters, for this year at least.

Open for Entries

After the success of this year's awards, Fry Magazine has announced entry for the 2021/22 awards is open.

As well as the 50 Best Takeaways and 10 Best Mobiles, the awards see the return of the popular 10 Best Restaurants category.

In addition, and new for this year's awards, takeaways and mobiles will be mystery dined on two occasions with the scores added together. Entry costs £99 per category and the competition closes at midnight on 30 September 2021.

Winners will be announced in February 2022. The Q Partnership – Friars Pride, Henry Colbeck and V A Whitley – are once again delighted to be sponsoring the awards and would encourage customers to enter.



BREADED CHEESE / FISH FINGERS



Cheesos
22 x 45g **FGVCOS**

£5.20 each



Mac 'N' Cheese Bites
1kg **FGVMAC**

£5.50 each



Breaded Mozzarella Sticks
1kg **FGVBMS**

£6.29 each



Halloumi Fries
1kg **FGVHF**

£8.30 each

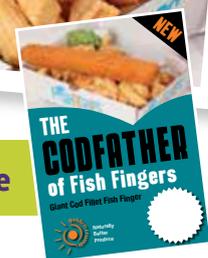


Codfather Fish Finger
18 x 215g **FGCFFF**

£24.99



Free POS available



Offers run for orders delivered from 01/06/21 to 30/06/21. While promotional stocks last.

42ND STREET CHICKEN BREAST FILLET

42ND STREET®

42ND Street Battered Chicken Breast Fillet
[120g] 2.4kg FGCH42CBF

1



Buy 2 at £15.99 each

- 42ND Street Chicken Fillet (120g), whole chicken breast fillet, coated in a light golden batter
- Succulent and tasty, deep fried or oven baked
- FREE, new design POS available – posters and digital menu board content
- Drive your sales with 42ND Street Chicken



It's all about the ingredients



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

42ND STREET CLASSIC SAUSAGES

42ND STREET®

42nd St Classic Pork Sausages 4s and 8s
[4.54kg] FGSA4C, FGSA8C

2



Buy 3 at £11.49 each

BRAND LEADER

with 50% Quality Pork

The 42ND Street Classic Sausage is number one in Fish & Chip Shops! Only produced from quality cuts of 50% pork, meaning we can justifiably call it a pork sausage. Pork Sausage status is not something that many can claim!

- 50% Pork content
- Fantastic flavour with a succulent yet firm bite
- Point of sale posters available



It's all about the ingredients

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While promotional stocks last.



THE IMPORTANCE OF PALM OIL

Look for RSPO certified sustainable palm oil such as FriWite

In the second of our series of articles on sustainability, Judith Murdoch on behalf of Efecá explores the importance of palm oil globally and its place within the fish and chip market today.

As the drive for sustainable production and traceability in the food chain continues, it is now more important than ever that both consumers and businesses act responsibly and for suppliers to source ingredients sustainably.

Palm oil is an edible vegetable oil that comes from the fruit of oil palm trees. Two types of oil can be produced from this one fruit. Palm oil, which comes from squeezing the fleshy fruit and palm kernel oil, which comes from crushing the kernel or the stone in the middle of the fruit.

It's All Around

Palm oil is in close to 50% of the packaged products found in supermarkets, everything

Did you know?

Worldwide production of palm oil has been climbing steadily for five decades. Between 1995 and 2015, annual production from 15.2m tonnes to 62.6m tonnes. This figure is now over 80 million tonnes. Globally, we each consume an average of 8kg of palm oil a year.



from pizza, doughnuts, and chocolate, to deodorant, shampoo, toothpaste, and lipstick. It is also used in animal feed and as a biofuel in many parts of the world and is one of the major sources of oil used in the fish and chip shop market today.

Heavy duty frying is part of everyday life for a fish and chip shop and palm oil is one of the best oils for this. It has a longer life compared with other vegetable oils, which means changing the oil less frequently.

Palm oil is an incredibly efficient crop, producing more oil per land area than any other equivalent vegetable oil crop.

Globally, palm oil supplies 35% of the world's vegetable oil demand on just 10% of the land. To get the same number of alternative oils like soy, rapeseed, or sunflower oil you would need anything between four and ten times more land.

More Than Just an Oil

Palm oil is an important crop for the GDP of emerging economies and there are millions of smallholder farmers who depend on producing palm oil for their livelihoods. In fact, more than three million smallholders and small-scale farmers – the equivalent of the Welsh population – make a living from palm oil globally. This allows many smallholders access to health care and education, as yearly incomes are higher from palm oil production compared with other crops.

Smallholders account for about 40% of the total global palm oil production so palm oil production is not just about large corporations.

Time to Think Sustainable

Palm oil has been seen as a major driver of deforestation of some of the world's most biodiverse forests, which contribute to global warming. But there is another way and that is by using sustainable palm oil.

When the fish and chip shop sector think about sustainability it tends to focus on fish. The industry over the last two decades has spent considerable effort ensuring that all the fish used comes from sustainable sources and it is now the turn of the frying oil to be sourced from sustainable sources. This is achieved by buying RSPO (Roundtable for Sustainable Palm oil) certified sustainable palm oil.

FriWite is produced using only RSPO certified sustainable palm oil. When fish and chip shops use FriWite they can be assured that the utmost is being done to protect wildlife, people, and the environment. This makes FriWite a winning combination with its pure and light fry, extended frying life and no hydrogenated fat. Q Palm and Q Gold also use sustainable ingredients.

By choosing sustainable palm oil, we can all contribute to reducing and ultimately halting deforestation, while importantly protecting the livelihoods of many smallholder farmers globally.

IN THE NEXT ISSUE

In the September issue of Good Habits, Judith will round off our series of articles by talking about RSPO and how sustainable palm oil is available today.

FRY RESPONSIBLY WITH SUSTAINABLE PALM OIL

Like the drive for sustainable fishing, the fish and chip shop market need to get behind the use of sustainable palm oil so improvements in the palm oil industry can continue.

Leading the way as part of the Q Partnership, are Friars Pride's RSPO certified sustainable palm oil frying fats.

FriWite, Q Palm and Q Gold all contain sustainable ingredients. So, alongside the longer frying life, these oils also offer a healthier fry with low trans fats and no hydrogenated fat.

Point of sale posters and window sticker available



FriWite is produced using only the highest specification RSPO certified sustainable palm oil. Carrying the RSPO certified mark, FriWite is an ethically responsible product.

By telling your customers that you simply do not buy products containing palm oil you are inadvertently creating an increase in deforestation and affecting the livelihoods of millions who rely on palm oil crops for their income.

Palm oil is a highly versatile ingredient due to its neutral smell and taste, long shelf life and excellent cooking properties. Palm oil is also stable at high temperatures, which makes it an excellent, long lasting frying medium.

Using certified frying oil is one of the simplest and most cost-effective ways to support sustainable palm oil production.

To find out more about FriWite and our other sustainable palm oils contact our sales team today. We have window stickers and posters available to help you inform your customers about your sustainable message.

Help the drive to sustainable food production and choose a sustainable palm oil. It produces great results and you are contributing to the environment at the same time. We all have a part to play.



Healthier Frying with Q Frying Fats

Since 1 April 2021 our long established and widely used palm frying fats Q Platinum and Q Silver have complied with the new trans fatty acids (TFAs) legislation.

The new blends contain lower TFAs below the maximum limit of 2%. The fully hydrogenated ingredients in the new fats is healthier, and still gives a longer frying life than standard palm oil.

When the so-called soft drink 'sugar tax' came in there was a lot of discussion surrounding changes in products as manufacturers reduced their sugar content as opposed to paying the levy. A similar health drive is behind the TFAs legislation and similarly those manufacturers and wholesalers complying with the new limits are having to manage conversations from fryers about the newly blended fats relating to hardness, colouration and frying life. Meanwhile, the consumer is not affected by the frying operation, they are continuing to enjoy the same great taste with the associated health benefits.

At Friars Pride, as part of the Q Partnership we have been working hard with AAK to ensure

Q Platinum and Q Silver comply with the new legislation to produce reformulated fats that last longer than standard palm and as a result continue to offer better value.

Talking about the healthier Q Platinum & Q Silver, AAK Technical Manager Bob Burgess, said: "By reducing the amount of trans fatty acids there is a great health message for fish friers to their customers. Reformulating has meant that some may feel the product has altered or is not as hard as they were previously used to. However, I am pleased to say that Q Platinum and Q Silver can still deliver a frying life that is over 33% longer than standard palm.

"The secret is managing your oil and frying at a temperature between 175-180°C to get optimum results. From experience we know that for every 10 degrees above this, fats will break down at double the rate, so even an increase of 5 degrees can impact on the fats performance. This is the advice we are giving everyone frying with the reduced TFAs oils."

Q Frying Fats Brand Manager, Georgina Colbeck, added:

"This new legislation has given our Industry a fantastic news story for those who enjoy eating fish & chips. Q Platinum and Q Silver

are now healthier and continue to have an extended frying life compared to standard palm. By following Bob's advice on temperature management these two frying agents will continue to deliver an excellent performance at a great value."

Q Silver and Q Platinum are exclusively available from The Q Partnership – Friars Pride, Henry Colbeck & V A Whitley.



CHICKEN

PIC@CHIC

Pic-a-Chic Chicken Portions
Case: 32 (10-12oz) **FGCC10EP**
£35.99 each

Pic-a-Chic Chicken Portions
Case: 28 (12-14oz) **FGCC12E**
£35.99 each



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

CURRY SAUCE

Keejays

**Keejays Goldfish Chinese
Curry Sauce Paste**
4.5kg **DGCUPK**



**Buy 4
get 1 free**
Equivalent price
£14.24



Offers run for orders delivered from 01/06/21 to 30/06/21.
While promotional stocks last.

BREADING

MR. PRESIDENTS BURGER CO.



**Mr President Complete
Southern Fried Breading**
12.5kg **SUNFSP12**

£22.49 each



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

HEINZ

HEINZ
ESTD 1869



**Malt Vinegar
Sachet**

£7.99 each
200 x 7ml **VINHMVS**

Limited stocks.
Available while
stocks last.



Baked Beans
Buy 2 at £16.99 each
6 x 2.62kg **CVHBB92**



Tomato Ketchup
Buy 2 at £8.49 each
10 x 220ml **SAUHTK220**



Tartare Sauce
£8.49 each
8 x 220ml **SAUHTS220**



Mayonnaise
£9.99 each
10 x 220ml **SAUHMA220**

Offers run for orders delivered from 01/06/21 to 30/06/21.
While promotional stocks last.

AFTER A YEAR OF CHANGE, WHERE DO FISH AND CHIP SHOPS GO FROM HERE?

For many fish and chip shops with a strong, loyal customer base there hasn't in recent years been a strong reason to invest in many of the new technologies pushed by other sectors. That was until last year. Here, Nick Hucker, CRO of Preoday takes us through that transformation and looks ahead to the fish and chip shop of the future.

One of the country's most popular and enduring takeaway cuisines, the way fish and chip shop businesses operate has changed little in recent decades.

Businesses have faced tough competition from third-party delivery services that made takeaways such as Indian and pizza more attractive for young customers. However, a lack of affordable, flexible technology – and packaging that could protect food quality for takeaway and delivery – held most fish and chip shop operators back from investing.

The impact of COVID-19

COVID-19 changed everything. Food outlets across the UK were plunged into lockdown and managers worked through the night to find ways of maintaining enough revenue to allow their brands to survive. Takeaways were allowed but were complicated by customers having to queue outside of buildings, blocking pavements and the entrances of other businesses. Consumers, nervous about standing near others were, understandably, put off queuing altogether. They began to stay at home, choosing to cook or find takeaways that could be delivered instead.

It became clear that brands needed to find a way to access their customers and serve them safely.

The obvious answer was digital ordering, but third-party aggregators came with crippling high commission fees. Businesses instead began to use their own branded ordering services to get sites up and trading at full capacity again.

No two technologies are the same

Like any technology or service, not all digital ordering platforms are equal in terms of performance or features. What suits one type of business might not be so effective for another. For the fish and chip sector, which sees a large volume of business on Friday and Saturday evenings, but less at lunchtimes, order capacity management is essential, but not every technology features it! This has been one of the bigger challenges in the adoption of digital ordering technologies; finding the right solution for the unique requirements of the sector.

QikServe and its Preoday platform offers a fully branded mobile app or web ordering portal, giving brands complete control of the service they provide without any commission fees. From setting order slots to managing direct customer communications, its technology solution now serves more than 400 fish and chip shops with new features such as kerbside delivery being added all the time.

The benefits beyond just the ability to offer contactless serving and payments, protecting staff and customers have been huge. Many businesses now have efficient operations, less waste and more effective marketing and promotion tools to drive customer spending.

What comes next?

Now, as the lockdowns begin to lift, the question must be, where do we go from here? Should fish and chip shops revert to traditional rather than digital ordering? They would be able to save a few

pounds in subscription fees doing so, or should they stick with the technology and continue along this new digital path?

Going back doesn't look great. It will lead to greater financial losses than the gains from cancelled subscriptions. Consumers have gotten used to digital ordering, it's convenient and reverting will mean loss sales and missing the opportunity to adapt to the digital wants of customers. It would also herald the return of queuing; queues can be nice for holding conversation with customers, but they equal less customers served and lower turnover.

When embracing a digital future, there are simple ways businesses can prepare to remain flexible should they need to adapt rapidly again.

First, keep watching the wider food market for insight into consumer trends. Big brands like MacDonald's might not seem relevant, but they are regularly the first to adopt the innovative technologies and services that spread through the rest of the restaurant and takeaway market. You can bet, if it is a success there, it will soon be a success elsewhere.

Another tip, and one most people don't do enough of is to apply data. You are likely collecting data from multiple sources, which can tell you so much about your customers and help you make the right business decisions. Whether it's a proposed change to pricing, menus or opening hours, decisions can be supported and influenced by data.

It may have taken a pandemic to push digital transformation onto the fish and chip industry, but the change has been positive. With queues banished and greater control over customer engagement and operations, fish and chip businesses have gained back valuable time to do what they do best – serve the nation's favourite takeaway to hungry customers.

CHICKEN

love
Joess

Chicken Heroes Homestyle Mini Fillets
2kg **FGCHFNC**

£12.49 each

NEW
PRODUCT



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

KETCHUP



Q Brand "Just"
Tomato Ketchup
4.5kg **SAUDTS**

£4.49 each



Just Tomato Sauce is a thick pourable ketchup with a strong tomato taste with a touch of spice ideal to serve with chips, burgers, chicken etc.



Major B's Tomato Ketchup
12 x 218g **SAUMBTK**

£7.69 each



- Easy pour, wide-neck bottle
- Fun, brightly coloured design and brand
- Handy 218g size – perfect for over the counter sales and restaurants
- Unique tangy tomato taste, packed with flavour

Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

CURRY SAUCE

m middleton foods

Middleton Golden Dragon
Chinese Curry Sauce Mix
4.54kg **DGGDCCS**

£10.99 each



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

DRINKS



Monster Energy Drink
12 x 500ml **CDMONG**

£10.29 each

Monster Energy Drink
Zero Sugar

12 x 500ml **CDMONU**

£8.89 each

NEW
PRODUCT
IN STOCK
COMING SOON



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

GADUS

FISHERMEN FIRST

We are very proud to announce that Gadus has received the Responsible Fishing Vessel Standard (RFVS) certification, which certifies our high standards of vessels management and safety systems including the rights, safety and well-being of our crew.



Read more about our certifications on www.jfk.fo



WHOLETAIL SCAMPI



- Light crispy breadcrumb
- Unique golden crumb
- Fantastic product to add to menus to offer to your customers

Case of 10 x 454g
FFFCOS
£34.99 each

**FREE POSTER
AVAILABLE**



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

FROZEN PEAS



**Imagine tinned mushy peas that
tasted as good as home made!**

- Made with 100% natural ingredients
- Convenience of a tinned product
- Free of nuclear green colouring
- Made with only early harvest marrowfat peas
- Taste like you made them fresh this morning

Sam's Natural Kitchen Frozen Peas
4 x 3kg CVSNKP

£16.99 each

3kg pouch
26 x 4oz servings
per pouch
4 x pouches
per box



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

FISH CAKES



King Frost Fish Cakes

The original fish & chip shop fish cakes are made from a secret blend of fish, potato, herbs and spices.

Jumbo:

Buy 2 at £5.29 each

[24 x 113g]

FFFCCL4



Large:

Buy 2 at £5.49 each

[36 x 85g]

FFFCCL



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

SARSON'S

ESTD

1794

SINCE

**PROUD TO SERVE
QUALITY FISH & CHIP SHOPS
OF GREAT BRITAIN**

**THE CHOICE OF 9 OUT OF 10
FISH & CHIP SHOP CUSTOMERS***



PLUS SARSON'S SACHETS!

Small in size, big on flavour!
Perfect for safe service



STOCK UP NOW!

**CLAIM YOUR FREE POS KIT AT:
www.switchtosarsons.co.uk**



**Sarsons Malt Vinegar Plastic Bottle
12 x 300ml VINM300**

£9.49 each

**Sarsons Original Malt Vinegar
20ltr VINM20**

£11.49 each

sarsons.co.uk

Offers run for orders delivered from 01/06/21 to 31/07/21. While promotional stocks last.

*Independent consumer insight Toluna June 2019, sample 504 consumers. Free sample & POS T&C's apply. Full details at www.switchtosarsons.co.uk



Drywite All Seasons Premier Potato Treatment

- ✓ Dry and white chips whatever the season
- ✓ Formulated to work even on increased sugar potatoes
- ✓ Suppresses the formulation of Acrylamide on chips
- ✓ Technically superior for a superior frier

Essential to top quality friers for **over 80 years**

2.5kg SUNALL



Buy 2 Get a Traditional Non-Brewed Condiment Free

12 x 315ml
VINC9, VINCO11



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While promotional stocks last.

FRUIT JUICE



Robinson Fruit Shoot
Blackcurrent / Apple
200ml **DRRFSBA**

**Buy 2 at
£5.50** each

Robinson Fruit Shoot
Orange
200ml **DRRFSO**

**Buy 2 at
£5.50** each



MUSHY PEAS



Happeeness in a can!

- A delicious burst of goodness in every can
- Rich in Protein and a source of Vitamin C

Great Greens Chip Shop Mushy Peas
6 x 3kg **CVMPGG**

Buy 2 at £17.49 each



Harvested from non-genetically modified plants. To create the plumper bigger, greener pea... select naturally green **GREAT GREENS** for your menu!

Great Greens Marrowfat Peas
12.5kg **DGMAGG**

Buy 2 at £8.99 each



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

PACKAGING

Emojis Childrens Meal Boxes
Quantity: 100 **FTCREM**

£49.99 each



Pop-out jigsaw pieces with colour-in emoji® reverse...
Great for creating your own emoji® messages!

Double-sided jigsaw



4 x meal boxes with double-sided design

8x photo frames to collect

Great photo frames

Display your favourite photographs and pictures...
Write your own personal message on the from of your frame



Offers run for orders delivered from 01/06/21 to 31/07/21.
While promotional stocks last.

Each kit contains: 1 promotional poster, 100 emoji® meal boxes, 100 assorted jigsaw photo frames.



GRAVY

Maggi

Maggi Gravy Mix

Buy now for £7.50

1.8kg **SUNMGM**



Offers run for orders delivered from 01/06/21 to 30/06/21. While promotional stocks last.

PACKAGING



Large White Grab Bags
[100] 320 x 170 x 440mm

WRSOSGB

£10.50 each

Greaseproof Plain
[1000] 350 x 250mm

WRGCG

£12.49 each



Can be used with the Taste of the Sea packaging

Offers run for orders delivered from 01/06/21 to 30/06/21. While promotional stocks last.

SAUCE SACHETS

Promenade
Sauces

Promenade Mayonnaise Sachet
100 x 28gm **PCJGJM**

Promenade Tomato Ketchup Sachet
100 x 28gm **PCJGJTK**

Promenade Tartare Sauce Sachet
100 x 28gm **PCJGJTS**

£7.99
each



Offers run for orders delivered from 01/06/21 to 31/07/21. While promotional stocks last.

BEEF DRIPPING

SPAVIN'S

Spavin's HANDY PACK Refined Deodorised Dripping
2 x 5kg **FPPDHP**

Spavin's Handy Pack has many features that help make it a quality beef dripping that is used in many fish and chip shops.

- Refined dripping
- Deodorised
- Manufactured from Irish beef
- An easy to open box

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